



CENTRE FOR ENTREPRENEURIAL DEVELOPMENT, ALLIANCE & RESEARCH

CEDAR is the pioneering Centre for Entrepreneurship in Cyprus and the first interdisciplinary research centre working with universities and academic centres, including UCLan Cyprus.

The mission of CEDAR is to act as a catalyst for entrepreneurial development by building synergies between different areas of expertise in education, training, research, outreach, and policy.



Acting as Catalysts for Entrepreneurial Development

CEDAR embraces faculty and associate fellows credited with local, regional and global initiatives seeking to promote teaching, knowledge transfer, executive education, research, consulting and outreach activities in the entrepreneurship discipline and related thematic fields, including: Entrepreneurialism across business life cycle (start-ups, growing enterprises); Innovation and Corporate Entrepreneurship; Governance and Finance; Entrepreneurial Finance - SME Business Banking; Family Business Continuity (including shipping dynasties); Innovation in Education – Entrepreneurship Education; Regional Development e.g. clustering, agro-farming & heritage venturing, cooperative enterprising; alternative tourism development e.g. sport tourism etc.

INITIATIVES & RESEARCH PROJECTS

In cooperation with other universities and organizations interested in innovation and entrepreneurship CEDAR have led a number of initiatives, such as:

Open forums, development seminars and workshops: involving local and regional development agencies, chambers, municipalities and business and professional associations geared to support aspiring entrepreneurs, growing SMEs and family business –business families.

Business Idea Competition: this annual initiative involves a series of idea generation workshops and start-up businesses training that culminate in the business idea competition (sponsors include KPMG, Alpha Bank, Koumandari Foundation).



Panorama of Entrepreneurship: to showcase programmes and initiatives in operation in Cyprus and beyond seeking to support entrepreneurship.

Panorama of Innovation: to showcase exemplar innovative firms across sectors of the economy and illustrate best practice in terms of innovation based strategies.

Academic & Practitioner Workshops & Conferences

- OECD Workshop on Inclusive Entrepreneurship, Nicosia 2016, involving key stakeholders in entrepreneurship.



- Small Family Business Seminar Series, Larnaka 2015, sponsored by Larnaka-Famagusta Cooperative Savings Society.

- China 2015 Family Business Conference, co-organised with Beijing Institute of Technology.

- Multinational Finance Society Symposium 2014, co-organised with Cyprus University of Technology (TEPAK).

- The Development of Greek Shipping Dynasties, London 2014, in cooperation with www.allaboutshipping.co.uk and with the support of the Hellenic Centre and London based Greek shipping families.



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RESEARCH PROJECTS & COLLABORATIONS:

CEDAR faculty is credited with their involvement in the following externally funded projects and collaborations:

- "ARTISAN – Heritage Family Businesses": Nurturing Entrepreneurial Families in Business across the generations (€300K under Erasmus +, KA2)
- Responsible Research and Innovation in Business and Industry [FP7 European Commission]
- Inclusive Entrepreneurship - Supporting Female, Youth, and Rural Entrepreneurship [OECD]
- Restructuring in SMEs: National Report and Cases from Cyprus' – A project funded by the European Foundation for the Improvement of Living and Working Conditions (European Commission)
- TEBEA survey on Touristic Development in Famagusta – trends in all-inclusive tourism
- 'FEME': Football for Educating, Motivating and Engaging youth
- Social Responsibility of and Though Sport Enterprises
- Innovations in Education and Entrepreneurship Initiatives in Education
- HRDA supported, Executive Training for owner-managers of SMEs and Family Firms: Strategic Planning for innovation based growth; Strategic Trans-generational family business continuity planning in cooperation with Cyprus Chambers of Commerce and Industry.

GOVERNANCE

Professor Panikkos Poutziouris
Chair and co-founder of CEDAR
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Dr Poutziouris is Professor of Entrepreneurship and Family Business and heads the School of Business and Management. He is an internationally recognized academic in entrepreneurship, serving for almost two decades on the Faculty of Manchester Business School - University of Manchester (UK) as Fellow in SME Management, Senior Lecturer in Entrepreneurship and Visiting Associate Professor for Family Business Initiatives. He lectures, educates, researches, advises and consults internationally on entrepreneurship and strategic development of family businesses and businesses families. Professor Poutziouris is former President of IFERA (International Family Enterprise Research Academy), Fellow of Family Firm Institute (USA); country expert on family business and entrepreneurship policy matters, working with OECD, European Commission and other stakeholder organizations.

Dr Panagiotis Kontakos
Co-Chair of CEDAR
PKontakos@uclan.ac.uk

Dr Kontakos is an Assistant Professor in International Business and MBA Director at UCLan Cyprus. His current research

interests are focused on the areas of circular economy entrepreneurship, energy economics and investments in the areas of SEE and Eastern Mediterranean. He serves in the editorial team/boards of seven international scientific journals and involved as a co-organizer or member of the scientific committee in international business conferences.

Dr Christos Anagnostopoulos
Co-Chair of CEDAR
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Dr Anagnostopoulos is an Assistant Professor in Sports Business Management and MBA Distance Learning Director at UCLan Cyprus. The crux of his research lies in examining organizational processes and concepts that facilitate (or sometimes destroy) value creation. More specifically, social responsibility, social entrepreneurship, as well as good governance in sport and charities form the organisational context of his research portfolio. Dr Anagnostopoulos has over 30 peer-reviewed articles in academic outlets, more than 40 papers presented in academic international conferences, and serves in the editorial boards of six international scientific journals.

Research Associates:
Demetris Markou, PhD Candidate
Konstantinos D. Melas, PhD Candidate

FACULTY & ASSOCIATES

• Dr Anthi Avloniti (UCLan Cyprus) • Dr Loukas Glyptis (UCLan Cyprus) • Dr Kostas Iatridis (University of Bath, UK) • Dr Irina Lokhtina (UCLan Cyprus) • Prof Juan Jimenez Moreno (Castilla-La Mancha, Spain) • Prof Matti Koironen (Jyväskylä University, Finland) • Dr Olga Kvasova (UCLan Cyprus) • Dr Nearchos Paspalis (UCLan Cyprus) • Dr Daniel Pittino (Jönköping International Business School, Sweden) • Prof Pei Rong (Beijing Institute of Technology, China) • Dr Christos Savva (Cyprus University of Technology) • Dr Sue Smith (UCLan UK, Centre for SME Development) • Dr Khaled Soufani (University of Cambridge, UK) • Dr Eleni Stavrou-Costea (University of Cyprus) • Dr Constantinos Theodoridis (Manchester Metropolitan University, UK) • Prof Salvo Tomaselli (Palermo University, Italy) • Dr Yong Wang (Wolverhampton University, UK) • Dr Maria Zeniou (UCLan Cyprus)

CONTACT US

For more information and updates on CEDAR initiatives you can visit our website & social media
www.cedar.org.cy



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